

FOCA Annual General Meeting
March 5th, 2011 (Toronto)



**“Having a great time...
Wish you were here!”**

What a turnout for the FOCA AGM! Despite a slushy morning drive, we had over 100 people at the York Reception Centre in Toronto. Thanks to all our members, sponsors, partners, volunteers and staff who made the day a great success.

The business meeting ran quickly and smoothly, culminating in the approval of 6 new FOCA Board members, and with thanks to outgoing President, Karl Fiander.



FOCA Board and Staff, March 2011

The event was recorded; if you couldn't attend, [contact the office](#) for instructions to access the digital archive of the day's presentations (see over) & discussions.

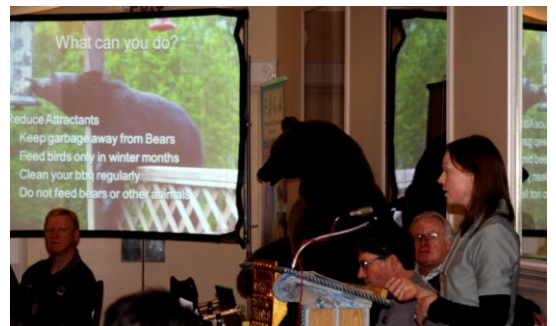
FOCA members took advantage of scheduled breaks in the action to collect information on topics of interest, and to speak directly with visiting sponsors about fire prevention equipment, septic solutions and animal-proof containers. Thanks to our [corporate sponsors](#) for their support:



Terry Rees of FOCA
(he's the one on the right)

AGM Event sponsor: **Hydro One**
AGM Lunch sponsor: **Yamaha**

A special thanks to Gary of TyeDee Bin for bringing along his “furry friend” – perfect for FOCA's presentation of safety information related to the BearWise program!



Tracy Logan of FOCA being BearWise

Thanks also to Geoff Coulson of Environment Canada for a great presentation and for bringing the door prizes: weather calendars, and a super emergency radio.

FOCA AGM, Spring 2011

Key Presentations (& Presenters):

FOCA **Business Meeting** (Karl Fiander, President, FOCA Board of Directors)

Approved: Minutes of 2010 AGM, Minutes of 2010 Fall Meeting,
Treasurer's Report and Slate of new FOCA Board members

FOCA **Executive Director's Report** (Terry Rees, FOCA Executive Director)

GOALS: an informed & enabled waterfront constituency; topical education; leadership on key issues; relevant & visible advocacy; broadened revenue streams; persistent & strategic communications



Karl Fiander, Bill Cheshire
FOCA Board of Directors

FOCA Programs Update (Tracy Logan, FOCA Programs & Membership Coordinator)

Cottage Succession Program update for 2011: seminars are coming your way this summer

Introduction to the **BearWise** Program – learn how to stay safe in bear country

FireSmart – FOCA introduces a new PSA about campfire safety

Lake Partner Program (Anna deSellas, Ministry of the Environment)

Water sampling by volunteer Lake Partners across Ontario has led to a valuable database tracking trends in lake phosphorus levels

Lakeshore Capacity Model (Crystal Hyatt, FOCA Lakeshore Capacity Modelling

Coordinator): The model measures development capacity of a lakeshore re: water quality



Crystal Hyatt, Anna deSellas
and Vicky Jackson, M.O.E.

FOCA Communications Update (Michelle Lewin, FOCA Communications & Development Coordinator)

FOCA Elerts: Making cottagers' voices count—get all your association members to [sign up for Elerts](#)

Value-added services: [Road Survey](#) results; FOCA can help administer your **association dues online**

New partnerships: [Boats & Places Magazine](#) free offer for members (Brian Minton, Publisher)

Severe Weather in Ontario (Geoff Coulson, Environment Canada)

Be prepared for extreme weather in cottage country; links to weather info; future trends = hot & wet!

Election Year Primer for Waterfront Property Owners (Terry Rees, FOCA;

Alan Morson, WRAFT; Anne McCauley, FOCA Board of Directors)

Hot Button Topics this Provincial election year: Energy, Property Taxation,
Mining, Land Use Planning – summary fact sheets provided on each topic



Alan Morson, Terry Rees:
Are you paying too much
property tax?

FOCA Cottage Insurance Program (Bob Maynard, Atrens-Counsel Insurance Brokers)

In addition to Director's insurance, FOCA is proud to introduce a new program of best-in-class coverage for all your members' cottages and boats. Get a quote to find out what you're missing!

**The events were recorded digitally (audio and slides). Members can [contact the FOCA office](#) to access the online archive of the day's presentations and discussions.*

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"See, there I am!"

