

FOCA Sponsorship Information



Why become a FOCA Sponsor?

- Align yourself with FOCA, the only province-wide voice for the Ontario cottager. For 50 years, this non-profit organization has been involved in issues that matter to waterfront property owners.
- FOCA represents individuals as well as 500 lake and road associations with a combined membership of 50,000 families. Deliver your message to this elusive and affluent market.
- FOCA works with a limited number of reputable companies who share our vision. Your sponsorship makes FOCA programs possible.
- FOCA features Corporate Sponsors in our printed and electronic productions. Ad space in printed newsletters is included with your sponsorship. Distribution reaches 3000 Association Executives who are continuously polled by their members for referrals to quality cottage products and services.
- Meet our members face-to-face at FOCA events. We further disseminate your message and materials through our participation in cottage trade shows, lake-level meetings and partnership events.
- Invest in the future of Ontario's freshwater communities.

Sponsorship Benefits by Level

	Bronze Sponsor (\$1,000)		
	Silver Sponsor (\$3,000)		
	Gold Sponsor (\$5,000)		
Rotating advertisement on all FOCA's primary web pages	X		
Advertisement at the top of all regional/program flyer web pages	X		
Full page advertisement in each FOCA newsletter (2 per year)	X		
Company listed under sponsorship level on FOCA Elerts	X	X	X
Invitation to attend and/or display at all our FOCA events	X	X	X
Advertisement on regional/program flyer web page of your choice		X	X
Rotating advertisement on regional/program web page of your choice		X	
Half page advertisement in each FOCA newsletter (2 per year)		X	
Quarter page advertisement in each FOCA newsletter (2 per year)			X